

CRYSTALENS® Vision Enhancement - Beyond Lasik

By John B. Bello M.D.



John B. Bello, M.D. and the staff of Advanced Vision Specialists are proud to announce that they are one of the two practices in Chicago credentialed to provide the

FDA approved CRYSTALENS® technology. Dr. Bello, a native of Chicago, is an engaging doctor who wants his patients to understand and participate in their eye care. He is a board certified ophthalmologist who is Chairman of both the Surgery and Ophthalmology Departments at Resurrection Medical Center. Dr. Bello is available to assist you with your vision needs and can be reached at 773-775-9755.

- **Have You Ever Experienced The Difficulty Of Trying To Put On Your Make-up?**
- **Do You Have Trouble Reading A Menu In A Dimly Lit Restaurant?**
- **Do You Have Trouble Seeing The Numbers On Your Cell Phone?**

If so, you are certainly not alone. There are a generation of baby boomers all experiencing the same thing. Even more challenging are the younger adults who struggle with these issues. For those with vision difficulties, living in today's world with new technology that is smaller and smaller, using hand held computers, as an example, can be limiting, and a source of tremendous frustration and strain.

REVOLUTIONARY VISUAL TECHNOLOGY IS AN EXACT SCIENCE

Throughout my career as an eye doctor, my philosophy is to use the best technology available, combined with the interests and desires of my patients. Each patient has specialized needs and unique requirements as determined by their examination and consultation.

Now, CRYSTALENS®, a revolutionary new breakthrough in vision enhancement has become available! It allows me to prescribe the customized lens that optimizes your individual visual needs. CRYSTALENS® is a technological procedure and product that offers amazing results!

CRYSTALENS® has helped me change the lives of my patients. Being able to offer this ultimate service has revolutionized my approach to vision correction. It is personally and professionally rewarding to be able to witness a patient experience the rediscovery of crisp vision and brilliant detail.

What is CRYSTALENS®?

It is the first and only intraocular lens replacement for cataracts that focuses like the eye's natural lens, allowing for continuous vision: up close, far away and intermediate.

This procedure and technology uses the eye's muscle to move the lens backwards and forwards naturally, in response to the brain's desire to see at different distances.

As we mature the natural lens loses its' ability to accommodate from distance to midrange to near vision. This is a normal aging condition known as presbyopia and develops sometime after age 40. It is first noticed when it becomes difficult to read. Often the item is held further away to read or the use of reading glasses become necessary.

CRYSTALENS® has been commonly used in cataract surgery. **It has also become an alternative to people considering lasik surgery since it eliminates the need for cataract surgery in the future.** It is important to note that the lasik procedure cannot correct presbyopia, which is a common misconception that patients have regarding lasik.

"THE CHOICE IS CRYSTAL CLEAR: CRYSTALENS®"

If you have been struggling with poor vision and unsatisfactory results with your contact lenses or glasses, check out

this revolutionary technique. It has worked effectively where other treatments have not! Imagine seeing the world in a crisp, clear and brilliant new way!



With CRYSTALENS® your vision will not only be brighter, but clinical tests have shown that without glasses:

- **100%** of patients could read the stock quotes
- **100%** of patients could clearly see their computer screen, the speedometer and other items at arms reach
- **98.4%** of patients were able to pass the driver's license exam

Medicare/Private Insurance Reimbursement

- Cataract procedure is covered
- The CRYSTALENS® is designed to treat two conditions:
 1. Cataracts: Covered by Medicare & Private Insurance
 2. Presbyopia: Non-covered service

Note: Patients who select CRYSTALENS® will receive the standard Medicare/Private Insurance reimbursement for cataract surgery, and now can pay privately for the presbyopic portion of the treatment.

Advanced Vision Specialists



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